



COMMERCE PROGRAMS FOR SMALL BUSINESSES

BUSINESS COACH PROGRAM

ABOUT

The Business Coach Program provides one-on-one coaching for small businesses to help them complete the application process for Commerce initiatives such as the Storefront Improvement Program, InStore Forgivable Loan Program, and Capital Consortium. Business Coach services include, but are not limited to: business planning, financial management and customer relations.

Partaking in this program helps ensure that a business' applications for various Commerce programs are completed correctly, increasing the likelihood of being approved. After the completion of the Business Coach Program, one will have obtained the business knowledge needed to continue to develop and grow their business, while using the support of the commerce department program(s).

ELIGIBILITY

Participants in the Business Coach Program must own or manage small businesses in a low to moderate income neighborhood commercial corridor. Contact Commerce for eligible commercial corridors. Business owners should be interested or currently applying for Commerce based programs.

SPECIFICATIONS

Participants should expect to share their financial documents with the Business Coach.

SERVICES OFFERED



CONTACT

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